APPROACH

“We pursue a fascination for radical, investigative spatial research focusing on the urban landscape, the public realm, and the influence of architecture on the everyday lives of its inhabitants and users.”

-MVRDV

ABOUT

Winy Maas is one of the co-founding directors of the architecture and urban planning firm MVRDV, based in Rotterdam, Netherlands. He is furthermore professor at and director of The Why Factory, a research institute for the future city, he founded in 2008 at TU Delft. Since 2013 he is Visiting Professor at the University of Hong Kong, before that he was among others Professor at ETH Zurich, Berlage Institute, MIT, Ohio State and Yale University.

MVRDV was founded in 1993 by Maas, Jacob van Rijs and Nathalie de Vries in Rotterdam, the Netherlands for the purpose of providing solutions to contemporary architectural and urban issues. MVRDV’s collaborative, research-based design method has resulted in a variety of building, urban planning and installation projects. The most recent project is the Market Hall in Rotterdam (pictured below), which includes a combination of housing and retail.

MVRDV has been the recipient of countless awards some of which include Marketing Award Rotterdam, Red Dot Design Award for 2013 (Book Mountain) & 2011 (Balancing Barn), A&W Architect of the Year 2012, RIBA Manswer Medal and City of Rotterdam Architecture Award.

WORK

Book Mountain, Spijkenisse, the Netherlands (2012)

Market Hall, Rotterdam, the Netherlands (2014)

For more information about their projects, please visit their website at: www.mvrdv.nl